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SOLUTIONS
INSTITUTE



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Trella Urban Forest Technology & Nature Based Solutions

Reimagining Future Cities *The Green Way*

Science • Policy • Practice

重想未来城市，构建美丽中国探索未来城市的绿色之道

March 22nd, 2021

8:00AM CST

Beijing | Shanghai

March 21st, 2021

8:00PM EST

New York

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**To register, please visit
trellatrees.com/event**

This international conference, with a focal point on China and the US, will discuss the science, policies and practices enabling urban environments to meet local, national and global goals to create cleaner, greener, healthier and more beautiful cities. Innovators from a wide range of disciplines in the public and private sectors will present on this crucial topic.

The conference will be planned by Trella Urban Forestry Technology, a nature-based solutions company based in Shanghai and New York City, growing and providing tree-based solutions to Chinese cities—and Nature Based Solutions Institute, a global urban forestry consulting firm based in Malmo, Sweden. Please mark your calendars and join us to explore tomorrow's green urban solutions, today.



Confirmed Speakers

The Honorable Zhang Xinsheng:

President, IUCN (since October 2012),
Co-Founder and Executive Chairman,
Eco-Forum Global (EFG, NGO), President,
China Education Association for International
Exchange

Adrian Benepe: Brooklyn Botanic Garden
President, 14th Commissioner of the New
York City Department of Parks & Recreation,
serving from 2002 to 2012 under Mayor
Michael Bloomberg

Dr. Alan Simson: Professor Emeritus of
Landscape Architecture and Urban Forestry
at Leeds Beckett University

Alex Lin: Chairman, les enphants Co. Ltd., a
Taiwan-based global retailer of children's
apparel and accessories

Dr. Baohua Yan: Secretary-General of
Shenzhen Mangrove Wetlands Conservation
Foundation

Dr. Cecil Konijnendijk: Founder, Nature
Based Solutions Institute, Program Director
of University of British Columbia's Masters in
Urban Forestry Leadership, Editor-in-Chief of
the journal "Arboriculture & Urban Forestry"

Dr. Cheng Wang: Director of the Urban
Forest Research Center of State Forestry
Administration, China and the Chinese
Academy of Forestry

David Adelman: Ambassador (Ret.) is a
Managing Director and the General Counsel
of Krane Funds Advisors LLC

Dr. Fan Dai: Director, California - China
Climate Institute

Dr. Guangyu Wang: Associate Dean and
Director of Asian Forest Research Centre at the
University of British Columbia

Dr. Jessica Gordon: Climate Policy Fellow,
California-China Climate Institute

Jonathan Krane: CEO of KraneShares, a
China-focused investment manager

Dr. Jun Yang: Professor, Department of Earth
System Science Tsinghua University

Ken Alex: Director of Project Climate at
Berkeley Law and former Senior Policy Advisor
to California Governor Jerry Brown

Michael McComb: Vice President,
Communications and Sustainability, SAP
Greater China

Raymond Fang: Director of Sustainability at
Asia Pulp & Paper Co. Ltd

Dr. Stefano Boeri: Founding Partner of
Stefano Boeri Architetti, architect and urban
planner, Director of the Future City Lab (FCL) of
Tongji University in Shanghai, Creator of
Vertical Forests, Chairman of Fondazione La
Triennale di Milano, former Councillor for
Culture in Milan

Terry Townshend: Member of the Beijing
Urban Forestry Network, Beijing
conservationist, founder of Birding Beijing,
consultant on wildlife conservation and
environmental law, and an advisor to the
Paulson Institute and to the Beijing
government on a project to protect and
restore the capital's biodiversity

Willy Gallia: Chief Sustainability Officer at the
Schneider Group



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If you are interested in becoming a green sponsor for our carbon neutral conference,
please reach out directly to Ryan Kelly, Trella's Chief Innovation Officer at
ryan.kelly@trellagroup.com